

# EAPA Symposium 2017



## Date and location of the EAPA Symposium 2017

The 10<sup>th</sup> EAPA Symposium will be held on **1 June 2017** in **La Maison des Travaux Publics**, 3 rue de Berri, 75008 Paris, France, close to the Champs Elysées, as a full day event with a networking dinner in the evening before.

## Purpose of the EAPA Symposium

Under the heading “Sustainability, Innovation and Communication in the Asphalt Industry” EAPA will:

- inform the participants about the latest news of the asphalt sector concerning current and future topics
- provide an excellent opportunity for networking, information exchange and discussions

## Target Audience

The target audience of the EAPA Symposium is EAPA members, members of EAPA members, asphalt & bitumen industry, road administration and academia.

## Schedule

### Wednesday 31 May 2017

14.00-17.00 EAPA General Council Assembly at Club TP, 8th floor, 90 Avenue des Champs Elysees, 75008 Paris (for EAPA members only).

19.00 EAPA Symposium Dinner

Get together for a networking dinner in the restaurant “La Fermette Marbeuf”, 5 rue Marbeuf, 75008 Paris

### Thursday 1 June 2015

8.00-17.00 EAPA Symposium - Presentations and Exhibition  
See programme below.

## Programme for EAPA Symposium on 1 June 2017

### “Sustainability, Innovation and Communication in the Asphalt Industry”

Facilitator: Katrina Sichel

**8.00: Registration and welcome coffee in the exhibition area**

**9.00: Session 1 “Opening and Keynotes”**

- Opening by John Larsen, President of the European Asphalt Pavement Association
- Keynote “New Procurement Systems in Europe with green content” by Harald Versteeg, Rijkswaterstaat, The Netherlands
- Keynote “Communication of industry themes” by Katrina Sichel

**10.15: Coffee break and exhibition**

**11.00: Session 2 “Health, Safety and Environment at EAPA”**

- Status-quo and outlook for the Rolling Resistance in Europe  
Speaker: Johan Maeck, Belgian Road Research Centre
- Environmental Responsibility of the asphalt industry - Environmental Product Declaration (EPD) and Asphalt Recycling/Circular Economy (Report of Committee Work)  
Speaker: Geir Lange, Veidekke, Norway (not confirmed)
- Taking measures for the Worker’s Health - Fumes and Dusts (Report of Committee Work)  
Speaker: Christine Leroy, USIRF, France

**12.15: Lunch break and exhibition**

**13.30: Session 3 “Making asphalt roads and the asphalt industry more attractive” - interactive session with Katrina Sichel**

- This will be an **interactive** session and draw upon the experience of different stakeholders to develop, together, communication outputs that are accessible and meaningful for all actors in the sector. Structured by the **moderator**, participants will work in groups to design a number of communication tools that can be used to address different prioritised audiences via various channels (social media, events, media outreach, audio visual etc.). The session is intended to be engaging, focused, practical and useful - and, crucially, draw upon **the ideas and expertise of participants**.
- A summary of this session will be provided afterwards on the EAPA website and on Social Media.

**15.00: Coffee break and Exhibition**

**15.30: Session 4 “Innovation and new technologies”**

- Applied new techniques and outlook in asphalt production and paving  
Speaker: Sergei Miller, University of Twente, The Netherlands
- Building Information Modelling (BIM) for Infrastructure  
Speaker: Manus Marrtinen, NCC Industry, Finland
- Rejuvenators for Asphalt Mixes  
Speaker: Knut Johannsen, Eurovia, Germany

**16.45: “EAPA’s Asphalt Advocate of the year 2017” Award**

*Handing over of an Award to a selected EAPA member for his initiative regarding a better asphalt road marketing and for his outstanding “Asphalt Advantages Campaign” support*

**17.00: Closing of Symposium**

by the John Larsen, President of the European Asphalt Pavement Association

## **Registration and Symposium fee**

The registration fee for this full day event is 290 Euro including French VAT, the entrance to Symposium and Exhibition area, 2 coffee breaks, lunch on the Symposium day and all Symposium documents.

The cost for the networking dinner will be 40 Euro per person including beverages and French VAT. Please register for the Symposium and the Dinner on EAPA's website

[http://www.eapa.org/form\\_reg.php](http://www.eapa.org/form_reg.php).

Online registrations must be completed before 24 May 2017. You will receive an invoice after your registration for the Symposium and the dinner.

On the day of the Symposium, you will have the possibility to register for participation too by paying the registration fee in cash. No other methods of payment can be accepted.

## **EAPA Symposium dinner**

On the evening before the Symposium, on 31 May 2017, a networking dinner will be held at the restaurant "La Fermette Marbeuf", 5 rue Marbeuf, 75008 Paris starting at 19:00 hours.

Spouses and colleagues are welcome. Registrations for the dinner must be completed before 24 May 2017 on EAPA's website [http://www.eapa.org/form\\_reg.php](http://www.eapa.org/form_reg.php) together with the registration for the Symposium.

## **Symposium language**

All presentations will be given in English.

## **Accommodation**

In the surroundings of the venue, next to the Champs Elysées, many opportunities for different hotels in various categories and prices exist. We propose to book your accommodation according to your preferred category at one of the many booking portals on the internet.

## **Symposium Exhibition**

Next to the EAPA Symposium there will be an Exhibition.

EAPA members and members of EAPA members will have the opportunity to present their products, companies or associations there. For a booth at the Exhibition area of the Symposium please contact EAPA Director Carsten Karcher ([karcher@eapa.org](mailto:karcher@eapa.org)).

## **Symposium Sponsorships**

For sponsorships of the EAPA Symposium please contact EAPA Director Carsten Karcher ([karcher@eapa.org](mailto:karcher@eapa.org)).

## **Symposium Hashtag**

The hashtag of the 10th EAPA Symposium 2017 is **#EAPASymposium2017**.