

## European Road Congress

22-24 October 2017 | Dubrovnik, Croatia

## **Benefits of Exhibition & Sponsorship**

By identifying the sponsorship & exhibition opportunities that suit your business development objectives, you can enjoy an array of benefits that will amplify your return on investment and ensure your participation is successful.

- Raise your profile and strengthen your brand awareness
- Position your brand as a market leader
- Gain maximum return on investment with exclusive access to a targeted audience
- Generate business development leads

## **Sponsorship Rates**

(includes premium exhibition booths)

Category	IRF/ERF/VV Member	Non-Member
Platinum	20,000 EUR	25,000 EUR
Gold	1 <i>5,</i> 000 EUR	20,000 EUR
Silver	10,000 EUR	15,000 EUR
Bronze	5,000 EUR	7,500 EUR
Patron	2,500 EUR	5,000 EUR

## **Exhibition Rates**

Category	IRF/ERF/VV Member	Non-Member
Shell	333 EUR/m2	400 EUR/m2
Custom (6m2)	2000 EUR/m2	2400 EUR/m2